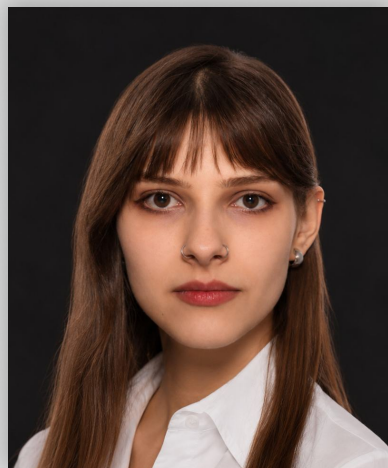




ALISA POKROVSKI

SUMMARY

Junior Web & UI/UX Designer with a background in Web Design, Digital Graphics and Web Technologies. I design clear, user-centred interfaces through research, prototyping and usability testing. My interests include civic tech, govtech, accessible digital services and responsible AI-supported interaction. I also have practical experience with accounting workflows, which helps me understand complex business processes and translate them into usable interfaces.

EXPERIENCE

Freelance UI/UX & Visual Designer, 02/2025 – Current

- Designed interfaces, prototypes and visual identities for academic and real client projects.
- Worked with user research, user flows, high-fidelity prototypes, client requirements, technical constraints and iterative improvements.

Assistant Manager, 10/2021 - Current

REVITAKS SERVIS OÜ - Tallinn

- Work with accounting-related documentation, data entry, banking operations, reporting and internal process organisation.
- Support workflow improvement, data accuracy and communication with banks, clients and internal stakeholders.

Account Assistant, 06/2022 - 06/2023

ACF EXPORT IMPORT OÜ - Tallinn

- Worked with the 1C accounting system, financial documentation and international client communication.
- Helped simplify data collection, accounting representation and analysis while working with complex information under time pressure.

EDUCATION

Estonian Entrepreneurship

University of Applied Sciences:

Bachelor of Arts in Humanities
Web Design and Digital Graphics
Field of study: Web Technologies
Cum laude, 2026

CERTIFICATIONS

- **Learn JavaScript Course** — Codecademy Certificate
- **Cambridge English:** Advanced (CAE), C1
- **CS50:** Introduction to Computer Science — HarvardX, in progress

SKILLS

HTML, CSS, SCSS

JavaScript / React Basics

SQL & Database Basics

Git / GitHub

Figma, FigJam, Miro

Adobe Photoshop, Illustrator, Acrobat

UI/UX Design, Web Design, Interaction Design

User Research, Usability Testing, User Flows

Prototyping, Information Architecture

Accounting Workflow Understanding

Client Communication

LANGUAGES

Russian: Native

English: Advanced

Estonian: Upper Intermediate

CONTACT

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